

LARA NAKHLÉ

Creative Homo Sapien

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15/07/1985

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Lara Nakhlé is a dedicated Creative with over 10 years of experience in the branding & advertising industry. She began her career at Leo Burnett in Saudi Arabia and went off to excel at Firefly Communications in Doha, Qatar.

Due to her hard work and trend-setting ideas, she was named Creative Group Head of Sixty Degrees, Qatar, and has since managed a team of art directors, copywriters and designers to peerless results for clients like Chevrolet, Qatar Foundation, Silatech, Ali Bin Ali, Ahlibank, Maersk and many more. She looks forward to producing communication solutions with unconventional marketing concepts for corporate identities, advertising campaigns and digital content.

She was last seen drinking coffee on the corniche at 3:30 am in Doha, Qatar.

Some Clients // Chevrolet, Qatar Foundation, HDC, Ahlibank, Maersk, Hamad Medical Corporation, Ali Bin Ali, Kulluna, Jaidah Group & its Divisions, Dimdex, My Holidays, We Are Doha, Gekko, Burj Doha, The Edge Magazine, Sur La Terre Magazine, Awareness & Supported Elements Exhibition, Hemingway For Men

WORK EXPERIENCE

Creative Lead & Consultant // Freelance Work

February 2016 - Present // Doha-Qatar

Working on various independent projects and managing a team of freelance creative copywriters, art directors, designers and web developers.

Creative Group Head // Sixty Degrees

Qatar Foundation embedded team // Doha-Qatar

September 2015 - February 2016

Managing the creative embedded team at Qatar Foundation, while handling and coming with creative concepts for projects within the organisation with the help of a team of Art Directors, Copywriters, and Designers.

Art Director // Sixty Degrees

May 2013 - August 2015 // Doha-Qatar

Working on and coming up with creative concepts, breakdowns and strategy, for big pitches and projects within the agency alongside the Creative Copywriter while managing as well a creative team of Designers, Visualisers and Finalisers.

Junior Art Director // Firefly Communications

April 2012 - May 2013 // Doha-Qatar

WORK EXPERIENCE

Senior Graphic Designer // Firefly Communications

July 2008 - April 2012 // Doha-Qatar

Graphic Designer // Leo Burnett

March 2008 - July 2008 // Jeddah-KSA

Assitanship // Typography Courses

Alba (Academie Libanaise Des Beaux Arts) - University of Balamand

June 2007 - December 2007 // Lebanon

Trainee // Graphic Designer // Rouge Inc.

July 2007 // Lebanon

Assitanship / Design Courses

Alba (Academie Libanaise Des Beaux Arts) - University of Balamand

September 2006 - June 2006 // Lebanon

EDUCATION

Academie Libanaise des Beaux Arts (ALBA)

University of Balamand (UOB) // Lebanon

Attended Master courses in Graphic Design

2006 - 2007

Academie Libanaise des Beaux Arts (ALBA)

University of Balamand (UOB) // Lebanon

Bachelor of Fine Arts (BFA) in Graphic Design

2003 - 2006

- Dean's Honor's List / Granted Merit of Scholarship

University of Balamand (UOB)

Lebanon

Freshmen year in Arts / equivalent to Lebanese Baccalaureate

2002 - 2003

LANGUAGES

Fluent in English, French & Arabic